

ABSTRACT

Lilis Dianuri. NPM 41153030150095. The Interpesonal Communication For Trade Prevention Of Persons.

This study aims to to know the interpesonal communication investigators police is investigating the city of Bandung could further the knowledge of a community on cases Human Trafficking; know what part the communicators in conducting program for the prevention of a criminal act of trafficking in persons in Bandung regency. Was used in the study qualitative research was conducted with the approach descriptive study qualitative. The subject of research is the police investigator of the Bandung City Resort, determined purposively. The process of collecting the data is collected through in-depth interviews and monitoring of investigators in the city of Bandung police is investigating, meanwhile for data acquired through study supporting documentation the results of previous study; other a literature review and an interview with related parties.

The result of this research showed that Polresta Bandung increase knowledge the community by bringing back a positive that contains socialization known investigators in police is investigating the city of Bandung that explains the interpesonal communication for trade prevention of persons. Facilities of information and infrastructure used by investigators in police is investigating the city of Bandung in changing the behavior of the people supported by activation of members of the police force in each activity which is a preventive. Changing the manners of society, investigators in the city of bandung make use of police is investigating the socialization directly, investigators in the city of Bandung make use of police is investigating the socialization directly to ease the community obtains information because the needs of the society will very high information. So that it was expected investigators in the city of Bandung can help police is investigating and increase knowledge of the people.

ABSTRAK

Lilis Dianuri. NPM. 41153030150095. Komunikasi Interpersonal Pencegahan Perdagangan Orang.

Penelitian ini bertujuan untuk mengetahui Komunikasi Interpersonal Penyidik di Kepolisian Resor Kota Bandung dapat menambah pengetahuan masyarakat terhadap kasus tindak pidana perdagangan orang (*Human trafficking*); mengetahui peran komunikator dalam melakukan program pencegahan tindak pidana perdagangan orang di Kabupaten Bandung. Penelitian ini menggunakan metode penelitian kualitatif dengan pendekatan penelitian studi deskriptif kualitatif. Subyek penelitian adalah Penyidik di Kepolisian Resor Kota Bandung, ditentukan secara purposif. Proses pengumpulan data diperoleh melalui wawancara mendalam dan pengamatan terhadap Penyidik di Kepolisian Resor Kota Bandung, sedangkan untuk data penunjang diperoleh melalui studi dokumentasi hasil penelitian sebelumnya, studi literatur lainnya, dan wawancara dengan pihak terkait.

Hasil penelitian ini menunjukkan bahwa Polresta Bandung menambah pengetahuan masyarakat dengan menyampaikan sosialisasi positif yang berisi segala kegiatan Penyidik di Kepolisian Resor Kota Bandung yang menjelaskan Komunikasi Interpersonal Pencegahan Perdagangan Orang. Adanya sarana dan prasarana informasi dimanfaatkan oleh Penyidik di Kepolisian Resor Kota Bandung dalam mengubah perilaku masyarakat yang didukung dengan aktifnya anggota Kepolisian pada setiap kegiatan yang bersifat preventif. Mengubah sikap masyarakat, Penyidik di Kepolisian Resor Kota Bandung memanfaatkan sosialisasi langsung agar memudahkan masyarakat mendapatkan informasi karena kebutuhan masyarakat akan informasi sangat tinggi, dengan begitu diharapkan Penyidik di Kepolisian Resor Kota Bandung dapat membantu dan menambah pengetahuan masyarakat.