

ABSTRAK

Penelitian ini tentang konsep diri petugas pemadam kebakaran di pos wilayah UPT selatan jl caringin kota Bandung. Penelitian ini bertujuan untuk mengetahui konsep diri petugas kebakaran dari sudut pandang orang terdekat, masyarakat, dan kelompok rujukan. Penelitian ini menggunakan metode penelitian kualitatif dengan pendekatan penelitian studi deskriptif kualitatif. Subyek penelitian adalah orang terdekat petugas pemadam kebakaran, masyarakat, dan kelompok rujukan di kota Bandung ditentukan secara purposif berdasarkan interaksi simbolik. Proses pengumpulan data diperoleh melalui wawancara mendalam dan pengamatan terhadap informan, sedangkan data penunjang diperoleh melalui studi dokumentasi hasil penelitian sebelumnya, studi literatur lainnya dan wawancara dengan pihak terkait. Hasil penelitian ini menunjukkan bahwa menurut orang terdekat berharap alih profesi karena pekerjaan berbahaya dan kurangnya waktu untuk keluarga . Menurut masyarakat pemadam kebakaran terlambat, kurang armada mobil pemadam kebakaran dan lebih mengutamakan keselamatan korban. Menurut kelompok adanya hambatan kemacetan lalu lintas, sulit akses air memadamkan kebakaran dan di lokasi jalan sempit dan terhalang kerumunan warga

Kata Kunci: konsep diri, interaksi simbolik, petugas pemadam kebakaran

ABSTRACT

This research is about the self-concept of firefighters at the UPT south area in caringin, Bandung city. This study aims to determine the self-concept of firefighters from the point of view of the closest people, the community, and the referral group. This research uses qualitative research methods with a qualitative descriptive study research approach. The research subjects were the people closest to the firefighters, the community, and the reference group in the city of Bandung which were determined purposive based on symbolic interactions. The data collection process was obtained through in-depth interviews and observations of informants, while supporting data was obtained through documentation studies of previous research results, studies of other literature and interviews with related parties. The results of this study indicate that according to the closest person hoping to change professions because of the dangerous work and lack of time for family. According to the community, the fire department is late, there is less fire truck fleet and prioritizes the safety of the victims. According to the group, there were obstacles to traffic jams, difficult access to water to extinguish fires and the location of the road was narrow and blocked by crowds of residents.

Keywords: *self-concept, symbolic interaction, firefighters*