

ABSTRACT

The problem in this research is that the coordination of the development of micro, small and medium enterprises has not been optimal carried out by the cooperative office of micro, small and trade enterprises with the agriculture, marine and fisheries office and the Central Java bank. Based on the phenomenon of the problem, the researchers formulated the identification of the problem as follows: How to coordinate the development of micro, small and medium enterprises in Brebes district, Supporting factors and obstacles to the coordination of the development of micro, small and medium enterprises in Brebes district, What efforts are made to coordinate development micro, small and medium enterprises in Brebes district.

To find out, researchers used theory as a parameter in conducting research on the factors that affect coordination according to Hasibuan (2011: 88), namely the Unity of Action, Communication, Division of Work, and Discipline. With the theory used by these researchers in order to be able to answer problems in conducting observations, interviews with related agencies in coordinating the development of micro, small and medium enterprises.

Based on the results of research in the implementation of coordination for the development of micro, small and medium enterprises carried out by the office of micro, small and trade cooperatives with related agencies in terms of poor work unity, lack of knowledge of apparatus resources, irrelevant inter-institutional information data, communication between less open institutions.