

ABSTRACT

This research was motivated by the inadequate implementation of the policy on the use of electronic-based networks at the Department of Manpower and Transmigration, West Bandung Regency. Based on the background, the researchers identified the following problems: How to implement electronic-based network utilization policies. What are the supporting and inhibiting factors in implementing the policy on the use of electronic-based networks. What efforts are being made to overcome the inhibiting factors faced in implementing the policy on the use of electronic-based networks. The theory used in this research is the theory of policy implementation factors from Edwards III in Subarsono (2006: 90) which includes dimensions of communication, resources, disposition, and organizational structure. Based on this theoretical approach, the researcher formulated a proposition for the implementation of the Electronic-Based Network Utilization Policy at the Manpower and Transmigration Office of West Bandung Regency which will run optimally if it carries out indicators that include dimensions of communication, resources, disposition, and organizational structure. The method used is descriptive qualitative methods. The data collection techniques were obtained through: Observation, Interview, Documentation. Based on the results of the study, it shows that the implementation of the policy on the use of electronic-based networks at the Department of Manpower and Transmigration of West Bandung Regency has not been optimal because it has not optimally implemented the dimensions of communication, resources, disposition, and organizational structure.

ABSTRAK

Penelitian ini dilatarbelakangi oleh belum optimalnya implementasi kebijakan pemanfaatan jaringan berbasis elektronik di Dinas Tenaga Kerja dan Transmigrasi Kabupaten Bandung Barat. Berdasarkan latar belakang peneliti mengidentifikasi masalah sebagai berikut: Bagaimana implementasi kebijakan pemanfaatan jaringan berbasis elektronik. Faktor apa yang menjadi pendukung dan penghambat dalam implementasi kebijakan pemanfaatan jaringan berbasis elektronik. Upaya apa saja yang dilakukan untuk mengatasi faktor penghambat yang dihadapi dalam implementasi kebijakan pemanfaatan jaringan berbasis elektronik. Teori yang digunakan dalam penelitian ini adalah teori faktor-faktor implementasi kebijakan dari Edwards III dalam Subarsono (2006:90) yang meliputi dimensi komunikasi, sumber daya, disposisi, struktur organisasi. Berdasarkan pada pendekatan teori tersebut, peneliti merumuskan proposisi Implementasi Kebijakan Pemanfaatan Jaringan Berbasis Elektronik Di Dinas Tenaga Kerja Dan Transmigrasi Kabupaten Bandung Barat akan berjalan maksimal apabila melaksanakan indikator yang meliputi dimensi komunikasi, sumber daya, disposisi, struktur organisasi. Metode yang digunakan menggunakan metode kualitatif dengan deskriptif. Adapun teknik pengumpulan data diperoleh melalui: Observasi, Wawancara, Dokumentasi. Berdasarkan hasil penelitian menunjukkan bahwa implementasi kebijakan pemanfaatan jaringan berbasis elektronik di Dinas Tenaga Kerja dan Transmigrasi Kabupaten Bandung Barat belum berjalan optimal karena belum secara optimal melaksanakan dimensi komunikasi, sumber daya, disposisi, struktur organisasi.