

ABSTRACT

This research is backgrounded by not yet optimal Coordination of tourism development of Peak of Damar in Area of Jatigede Reservoir of Sumedang Regency Based on research background, the researcher formulates the problem as follows:

- 1. How Coordination by the Department of Tourism Youth and Sports Sumedang District in the development of the object Peak Damar in the area Jatigede Reservoir.*
- 2. What factors that support and hamper the coordination in the development of the object Peak Damar in the area Jatigede Reservoir Sumedang regency.*
- 3. The efforts undertaken by the tourism office of youth and sporth district sumedang in the development of the peak tourist object resin in the reservoir area jatigede sumedang.*

The theory used in this study is in this study the researchers tested the hypothesis based on the factors Coordination refers to the opinion Hasibuan (2006: 88) which includes (1) Unity Action (2) Communications (3) Distribution Work (4) Discipline.

Based on the theoretical approach, the researcher formulates the proposition as follows:

- 1. Coordination of Tourism Development of Peak Damar in Jatigede Reservoir Sumedang Regency will run optimally through Coordination approach consisting of Unity of action, Communication, Division of Work and Discipline.*
- 2. Factors that affect the coordination process in the Development of Tourism Object Peak Damar in Jatigede Reservoir Sumedang regency can be overcome by the fulfillment of demands and needs that support coordination.*
- 3. the efforts undertaken by the tourism department of youth and sporth sumedang district in the development of peak tourism object in the reservoir area jatigede sumedang.*

The research method used is descriptive research method, with qualitative approach. Data obtained through literature study, participant observation, in-depth interviews and documentation. Informant determination was done by purposive sampling technique.

The results of this study indicate that the coordination conducted by the Department of Tourism youth and Sports Sumedang District in Coordination Development Tourism Object Peak Damar In Jatigede Reservoir Sumedang Regency is not optimal with indications - indication Not optimal The unity of action in the development of the object Peak Damar in the area Jatigede Reservoir District Back to Folder Copyright © 2011 Unikom Center Sumedang, Planning the development of tourism object with a proactive, comprehensive, and fundamental attitude in addressing the obstacles of the development of tourism object has not run well, The good communication is not established between the Department of Tourism Youth and Sports Sumedang District with agencies working together in Coordination development Object Tourism Damar Peak and also the division of work that has been set not run optimally.

ABSTRAK

Penelitian ini di latarbelakangi oleh belum optimalnya Koordinasi pengembangan objek wisata Puncak Damar di Kawasan Waduk Jatigede Kabupaten Sumedang Berdasarkan latar belakang penelitian, peneliti merumuskan masalah sebagai berikut:

1. Bagaimana Koordinasi oleh Dinas Pariwisata Pemuda dan Olahraga Kabupaten Sumedang dalam pengembangan objek wisata Puncak Damar di kawasan Waduk Jatigede.
2. Faktor – faktor apakah yang mendukung dan menghambat koordinasi dalam pengembangan objek wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang.
3. Upaya-upaya yang dilakukan Dinas Pariwisata Pemuda dan Olahraga Kabupaten Sumedang dalam pengembangan objek wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang.

Teori yang digunakan dalam penelitian ini adalah Dalam penelitian ini peneliti menguji hipotesis berdasarkan faktor – faktor Koordinasi mengacu pada pendapat Hasibuan (2006:88) yang meliputi (1) Kesatuan Tindakan (2) Komunikasi (3) Pembagian Kerja (4) Disiplin.

Berlandaskan pada pendekatan teori tersebut, peneliti merumuskan proposisi sebagai berikut :

1. Koordinasi Pengembangan Objek Wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang akan berjalan optimal melalui pendekatan Koordinasi yang terdiri dari Kesatuan tindakan, Komunikasi, Pembagian Kerja dan Disiplin”
2. Faktor-faktor yang mempengaruhi proses koordinasi dalam Pengembangan Objek Wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang dapat diatasi dengan pemenuhan tuntutan dan kebutuhan yang menunjang koordinasi.
3. Upaya-upaya yang dilakukan Dinas Pariwisata Pemuda dan Olahraga Kabupaten Sumedang dalam pengembangan objek wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang.

Metode penelitian yang digunakan adalah metode penelitian deskriptif, dengan pendekatan kualitatif. Data diperoleh melalui studi pustaka, observasi partisipan, wawancara mendalam dan dokumentasi.

Hasil penelitian ini menunjukkan bahwa Koordinasi yang dilakukan oleh Dinas Pariwisata pemuda dan Olahraga Kabupaten Sumedang dalam Koordinasi Pengembangan Objek Wisata Puncak Damar Di Kawasan Waduk Jatigede Kabupaten Sumedang belum optimal dengan indikasi – indikasi Belum optimalnya Kesatuan tindakan dalam pengembangan objek wisata Puncak Damar di kawasan Waduk Jatigede Kabupaten Sumedang, Perencanaan pengembangan objek wisata dengan sikap proaktif, menyeluruh, dan mendasar dalam menyikapi