

## **ABSTRACT**

*The background of this research problem is the development of Village Owned Enterprises (BUMDes) in Cigentur Village, Paseh District Not Effective. Based on these problems, the researcher formulates as follows: "How Much Impact of Monitoring on the Effectiveness of Development of Village Owned Enterprises in Cigentur Village, Paseh District, Bandung Regency". To analyze the problem under investigation, the authors propose the Supervision theory of Sujamto, based on the Control Techniques", namely Direct Control, Indirect Control, and Supervision based on exceptions. Whereas Effectiveness theory is used from Steers. based on three dimensions of goal optimization, system perspective, and government behavior within the organization. The hypothesis proposed: "The magnitude of the Effect of Supervision on the effectiveness of the development of Village Owned Enterprises in the Village Cigentur Paseh District Bandung is determined by the dimensions of direct supervision, indirect supervision, and supervision based on exceptions.*

*The research method used is Descriptive Analysis method. The data collection techniques through literature study and field studies that include questionnaires, interviews, and observation. The sampling technique using "simple random sampling" with the target is village apparatus, member of BUMDes, BPD, and LPM. The technique of data analysis and hypothesis testing using Spearman Rank Coefficient, Significant Test, and Coefficient of Determination.*

*The result of the research shows that supervision has a positive and significant effect on the effectiveness of the development of Village Owned Enterprise in Cigentur village, Paseh sub-district, Bandung regency. This result is evidenced by the influence variables of supervision by the Village Head in Cigentur Village, Paseh District, Bandung Regency based on "Engineering Techniques" as a whole is in "good enough" condition. Similarly, the effectiveness of the development of Village Owned Enterprises in Cigentur Village, Paseh District, Bandung Regency as a whole is in "good enough" condition. Thus the statistical test results show the correlation (effect) of both variables X and Y is "strong". It means  $H_0$  is rejected and  $H_1$  accepted which means that the hypothesis is tested empirically.*

*Keywords: Supervision, Effectiveness of BUMDes*