

ABSTRAK

Penelitian ini bertujuan untuk mengetahui konflik komunikasi antara Bobotoh dan The Jackmania .Penelitian ini menggunakan teori pemikiran kelompok Living Janis,dan teori integrasi bermasalah Austin Barbow.

Penelitian ini menggunakan metode penelitian kualitatif ,dengan paradigma penelitian konstruktivisme, dan penelitian studi kasus .Subyek penelitiannya adalah supporter Persib dan supporter The Jackmania. Proses pengumpulan data diperoleh melalui wawancara mendalam dan pengamatan peran serta terhadap informan, sedangkan untuk data penunjang diperoleh melalui studi dokumentasi hasil penelitian sebelumnya, dan studi literature lainnya.

Hasilpenelitian menunjukkan bahwa konflik komunikasi antara supporter Persib dan Persija disebabkan supporter memiliki fanatisme yang begitu kental,supporter memiliki jiwa fanatisme merupakan pendukung asli daerahnya.Loyalitas supporter Persija tercermin melalui organisasi anggota wajib memiliki KTA(kartu tanda anggota), solidaritas sesama The JackMania, Atribut yang di pakai lambang dari loyalitas , Atribut yang di pakai The Jackmania,yel-yel bentuk dukungan langsung The Jackmania.Bobotoh memiliki organisasi tidak terikat keanggotaan , solidaritas Bobotoh dalam bentuk saling menghargai satu sama lain ,kegiatan komunitas Bobotoh selalu melakukan nobar, dan yel-yel yang mereka nyanyikan membuat Persib semangat bertanding. Dendam yang begitu kental antara The Jackmania dengan Bobotoh menyebabkan konflik komunikasi seperti saling memaki , perkelahian tanpa sebab , tawuran di area terbuka hinngga terjadi pembunuhan.

KataKunci:Konflik Komunikasi,Fanatisme,Loyalitas.

ABSTRACT

This study aims to determine the communication conflict between Bobotoh and The Jackmania. This research uses the Living's Janis group thinking theory, and the problematic integration theory of Austin Barbow.

This research uses qualitative research method, with constructivist research paradigm, and case study research. Research subject are the supporters of PERSIB and the supporters of Jackmania. The process of collecting data is done through in-depth interviews and observation on the role of the informants, while the supporting data were obtained through documentation study of previous research results, and other literature studies.

The results show that the communication conflict between PERSIB and PERSIJA is caused by the supporters' strong fanaticism. The supporters who have the spirit of fanaticism are original from that region. The supporters' loyalty of PERSIJA is reflected through the organization's obligations for members to have membership card, solidarity of fellow the JackMania, attributes used as a symbol of loyalty, yells form of direct support The Jackmania. Bobotoh has an unbound membership organization. Bobotoh's solidarity is expressed in the form of mutual respect for each other, community activities such always watching together, and the yells they sing evocate a fighting spirit in PERSIB. The thick grudge between The Jackmania and Bobotoh caused communication conflicts such as cursing, fighting without cause, fighting in open areas until murder.

Keywords: Communication Conflict, Fanaticism, Loyalty.