

## DAFTAR PUSTAKA

### Buku-Buku :

- Anderson, James E. 1969. *Public Policy Making*. New York: Holt Rinehart and Winston.
- Bardach, Eugene. 1977. *The Implementation Game : What HapensAfter a Bill Become A Law*, Massachusets:Second Printing Be MIT Press
- Barett, S., and Fudge, C.1982.*Policy and Action* (eds.). London: Methuen.
- Bogdan, Robert C dan Biklen, Knoff. 1982. *Qualitative Research for Education*. New York: Allyn and Bacon, Inc
- Bowman, J. S and J, Rabin, 1984. *Woodrow Wilson and American Public Administration*, New York: Marcel Dekker.
- Caiden,E, Gerald. 1982.*Public Administration*,2<sup>nd</sup> Ed, California : Palisades Publishers
- Cassel,CatherineAndSymon,Gillian. 2004. *Essential Guide To Qualitative Methods In Organizational Research*: London,Thousand Oaks, New Delhi : Sage Publications.
- Cochran. E Clarke, Mayer,C. Lawrence, Carr,TR, Cayer Joseph,N,Mackanzie,J,Mark and Peck,R,Laura, 2012. *American Public Policy: An Introduction*, Boston USA : Wadsworth Cengage Learning
- Daud, Syafri. 2001. *Efisiensi dan Efektivitas Pajak Hotel Dan Restoran Dalam Peningkatan PAD Di Kabupaten Kendari. Bunga Rampai Manajemen Keuangan Daerah*. Yogyakarta: UPP AMP YKPN
- David, Fred.R. 2004. *Strategic Management* 4 th.Ed. New York: Mac Millan Publishing Company.
- Derthick, M. 1972. *New Towns in Town. Why a Federal Program Failed*. Washington, DC: Urban Institute.
- Descombe,Martyn. 2003. *The Good Research Guide For Small – Scale Social Research Project*, Second Edition : Maidenhead Philadelpia: Open University Press.

- Dunn, William N. 1978. *Public Policy Analysis: An Introduction*. London: Prentice Hall., Englewood Cliffs
- ..... 2003. *Analisis Kebijakan Publik*. Cetakan Kelima. Yogyakarta :Gadjah Mada University Press.
- Dye, Thomas. R. 1992. *Understanding Public Policy*. Seventh Edition. Englewood Cliffs. New Jersey: Prentice Hall.
- Easton, David. 1965. *A System Analysis of Political Life*. New York: John Willey
- Edward III, George. 1980. *Implementing Public Policy*, Washington DC: Congresional Quartely Pres
- Etzioni, Amitai. 1992. *Modern Organizations*. New Jersey: Englewood Cliffs Prentice Hall.
- Epstein, D, Paul. 1988. *Using Performance Measurement In Local Government, A Guide to Improving Decisions, Performance, And Accountability*: New York :National Civic League Press.
- Faisal, Sanafiah. 1992. *Penelitian Kualitatif, Dasar & Aplikasi*; Jakarta: Radjawali Press
- Fischer, Frank, Miller, J, Gerald And Sidney, S, Mara. 2007. *Handbook of Public Policy Analysis : Theory, Politics And Methods*. Boca Raton, London, New York : CRC Press Taylor And Francis Group.
- Flick, Uwe, Kardoff, Ernst, Von And Stainke, Ines. 2004. *A Companion To Qualitative Research*: Thousand Oaks California : Sage Publications. Ltd
- Goggin, M.L., Bowman, A.O.M., Lester, J.P., O'Toole, L.J. Jr. 1990, *Implementation Theory and Practice. Toward a Third Generation*. New York: Harper Collins.
- Golembiewski, T, Robert. 1977. *Public Administration as Developing Dicipline*, New York : Marcel Dekker, Inc
- Grindle, S. Merilee. 1980. *Politics And Policy Implementation in The Third World*. New Jersey : Princeton University Press.
- Grindle, S. Merilee and Thomas, John W. 1981. *Public Choises And Policy Change, The Political, Economy of Reform in Developing Countries*. Baltimore and London: The John Hopkins University Press

- Greenwood, Jhon, Pyper, Robert and Wilson, David. 2002, *New Public Administration in Britain*, Third Edition, London and New York : Routledge
- Halim, Abdul. 2002. *Administrasi Pajak*. Jakarta : PT Gramedia
- Heady, Ferrel. 1991. *Public Administration : A Comparative Perspective*, Fourth Edition. New York, Basel, Hong Kong : Marcel Dekker Inc.
- Henry, Nicolas. 1980. *Public Administration and Public Affairs*, Englewood Cliffs, N.M : Prentice-Hall, Inc.
- Henn, Matt; Foard, Nick and Weinstein, Mark. 2006, *A Short Introduction To Social Research*: London, Thousand Oaks, New Delhi : Sage Publications.
- Hersey, Ralph. E; Blanchard, Kenneth and Johnson, Dewey. F. 1996. *Management of Organizational Behavior*. New Jersey: Prentice Hall Inc.
- Hoogwood, Brian. W & Peters. B.G, 1983. *Policy Dynamics*. New York : Wheatsheaf Books, Brighton, Sussex and St Martins Press
- Hogwood, B.W., and Gunn, L.A. 1984. *Policy-Analysis For The Real World*., Oxford: Oxford University Press.
- Hunger. J. David & Wheelen, Thomas L. 2003. *Strategic Management 5<sup>th</sup> Edition*. Dallas, Texas : Addison Wesley Publishing Company.
- Islamy, M. Irfan. 2002. *Prinsip-Prinsip Perumusan Kebijakan Negara*. Jakarta: PT. Bumi Aksara.
- Jenkin, Frank. 1997. *Periklanan, Edisi Ketiga Terjemahan Haris Munandar*. Jakarta : Erlangga
- Jhones, Bernie. 1990. *Neighborhood Panning: A Guide For Citizens And Panners*. Chicago And Washington DC: Planners Press, American Planning Association.
- Jones, Gareth R. 1995. *Organizational Theory, Text and Cases*. USA: Addison Wesley Publishing Company Inc.
- John W, Creswell. 1994. *Research Design : Qualitative and Mixed Approach*, USA : Sage Publication.

- , 2003. *Qualitative Inquiry & Research Design, Choosing Among Five Approaches*: University Of Nebraska, Lincoln : Sage Publications
- Lee, Monledan Jhonson. 2004. *Prinsip-prinsip Pokok Periklanan Dalam Perspektif Global*, Jakarta : Prenada Media.
- Lincoln, Yvonne S., Egon G. Guba. 1985. *Naturalistic Inquiry*, Beverly Hills : Sage Publication.
- Lipsky, M.. 1980. *Street-Level Bureaucracy. The Dilemmas of Individuals in the Public Service*. New York: Russell Sage Foundation.
- Ingram, H. 1977. *Policy Implementation through Bargaining. Federal Grants in Aid. Public Policy*. London: Martin Robertson.
- Mahmudi. 2010. *Manajemen Keuangan Daerah*. Jakarta: Erlangga.
- Mardiasmo. 2002. *Otonomi dan Manajemen Keuangan Daerah*, Yogyakarta : Andi offset
- Marsi, Maris. 1989. *Keuangan Pemerintah Daerah di Indonesia*. Jakarta: UI Perss.
- Mazmanian, Daniel A. and Paul A. Sabatier. 1983. *Implementation and Public Policy*, Glenview, Illinois: Scottt, Foreman and Company.
- Miller, J. Gerald and Yang Kaifeng. 2008. *Handbook of Research In Public Administration*. London, New York : CRC Press Taylor And Francis Group.
- Miles, Matthew B and Huberman, Michael A. 1984. *Qualitative Data Analysis : A Sourcebook of New Methods*, Beverly Hills: London Sage Publications.
- Moleong, J. Lexy. 2007. *Metodologi Penelitian Kualitatif (Edisi Revisi)*. Bandung : PT Remaja Rosdakarya.
- Nakamura, R., and Smallwood, F. 1980. *The Politics of Policy Implementation*. New York: St. Martin's Press.
- Nasution, S. 1988. *Metode Penelitian Naturalistik Kualitatif*. Bandung: Tarsito
- Neegaard, Helle And Ulhoi, John, Parm. 2007. *Hand Book Of Qualitative Research Methods In Entrepreneurship*: USA: Cheltenham, UK, Northampton, MA.
- Neuman, Lawrence, W. 2007. *Basic Of Social Research Qualitative And Quantitative Approaches*. Second Edition, University Of Wisconsin Whitewater USA : Pearson Education, Inc.

- Noeng, Muhadjir. 1990. *Metode Penelitian Kualitatif*. Yogyakarta : Rake Sarakin
- Osborne, David and Ted Gaebler. 1992. *Reinventing Government, How The Entrepreneurial Spirit is Transforming The Public Sector*. Massachusett: Addison Wesley Publishing Company.
- Parsons, Wayne .1995. *Public Policy. An Introduction to The Theory and Practice of Policy Analysis*. London: :Edward Elgar.
- Patton, Carl V and Sawicki, David.S.1986.*Basic Methods of Policy Analysis and Planning*. New York: Prentice Hall: Englewood Cliffs.Plenbury,
- Maurice.W. Plenbury.2000.*Management Accounting In The Public Sector*,London: Pittman.
- Pressman, J.I and A. Wildavsky. 1977. *Implementation Public Policy*.Berkeley: University of California Press.
- ,1973. *Implementation. How Great Expectations In Washington Are Dashed In Oakland; Or Why It's Amazing That Federal Programs Work At All*. Berkeley :Saga Of The Economic
- Rangkuty, Freddy. 2013. *Analisis SWOT: Teknik Membedah Kasus Bisnis; Reorientasi Konsep Perencanaan Strategis Untuk Menghadapi Abad 21*. Jakarta; Gramedia Pustaka Utama.
- Ripley, Randall B. Dan Grace A. Franklin. 1982. *Bureaucracy and Policy Implementation*. Homewood, Illinois:The Dorsey Press.
- Robbins, Stephen P. 1996. *Organizational Behavior*. New Jersey: Prentice Hall, IncA Simon & Schuster Company, Englewood Cliffs.
- Rusidi.1989. *Metodologi Penelitian*.Bandung : Program Pascasarjana Universitas Padjadjaran.
- Rosenbloom, David H. 1996. *Public Administration Understanding: Politics and Law in The Public Sector*.New York: McGraw-Hill., Inc.
- Shafritz, M, Jay and Hyde,C, Albert. 1978. *Classics Of Public Administration*, Illinois : Moore Publishing Company,Inc.
- Shafritz, M, Jay. 2000. *Defining Public Administration* : United States of America :Westview Press

- Siahaan, P.Marihot. 2005. *Pajak Daerah dan Retribusi Daerah*. Jakarta :PT.RajaGrafindo Persada.
- Smith, T. Alexander. 1975. *The Comparative Policy Process*. Santa Barbara, California: ABC- CLIO
- Steers. Richard M. 1997.*Organizational Effectiveness, A Behavioral View*.Santa Monica California: Goodyear Publishing Company, Inc.
- Sugiyono.2010.*Memahami Penelitian Kualitatif*.Bandung:Alfabeta.
- Sujamto. 1990. *Perspektif Otonomi Daerah*. Jakarta: PT. Rineka Cipta.
- Suyanto, Bagong.2008.*Metode Penelitian Sosial : Berbagai Alternatif Pendekatan*:Jakarta : KencanaPrenada Group
- Sutherland.W.Jhon. 1978. *Management Handbook For Public Administrators*. London,Toronto, Melbourne : LittonEducationalPublishing,Inc
- Stoner, James, AF. And Wankel. 1996. *Management (Third Edition)*. London: Prentice Hall International Inc.
- Stillman II., Richard J. 1992. *Public Administration Concepts And Cases*, USA: Houghton Mifflin Company
- Shirvan,Hamid.1982. *The Urban Process*, ,New York : Van Nostrand Reinhold
- Tjiptono, Fandy. 1997. *PrinsipPrinsip Total Quality Service*. Yogyakarta: Andi Offset.
- Turner,Mark and Hulme David.1997. *Governance,Administration &Depelovment : Making The State Work*. United State Of America :KumarianPress,Inc
- Vigoda,Eran. 2002. *Public Administration An Interdisciplinary Critical Analysis* : University Of Hafla,Israel : Marcel Dekker, Inc.
- Wahab, Abdul,Solihin. 1991. *Analisis Kebijakan: Dari Formulasi ke Implementasi Kebijakan Negara*. Jakarta: Bumi Aksara
- Waldo, Dwight, 1971, *Public Administration in a Time of Turbulence*, San Francisco : Chandler,
- Wanna,John. 2010. *Public Policy :Why Ethics Matters* ,Australia : ANU E Press  
The Australian National University Canberra

William, Lawrence, Neuman, 2003. *Social Research Qualitative and Quantitative approaches*, 5<sup>th</sup> edition, USA : Allyn & Bacon.

#### **Dokumen:**

Republik Indonesia, *Undang-undang Nomor 32 tahun 2004 Tentang Pemerintahan Daerah : Bandung : CV Armico*

\_\_\_\_\_, *Undang-undang Nomor 33 Tahun 2004 Tentang Perimbangan Keuangan antara Pemerintah Pusat dan Pemerintah Daerah: Bandung : CV Armico*

\_\_\_\_\_, *Undang-undang Nomor.34 Tahun 2000 tentang Pajak Daerah dan Retribusi Daerah :EkssemplarLepas*

\_\_\_\_\_, *Undang-undang Nomor.28 Tahun 2009 tentang Pajak Daerah dan Retribusi Daerah :EkssemplarLepas*

Kabupaten Bandung, *Peraturan Daerah Nomor 23 Tahun 2004 Tentang Pembentukan, organisasi dan Tata Kerja Dinas Pendapatan dan Pengelolaan Keuangan Daerah Kabupaten Bandung: EkssemplarLepas.*

\_\_\_\_\_, *Peraturan Daerah Nomor 01 Tahun 2012 Tentang Pajak Daerah Kabupaten Bandung :EkssemplarLepas*

\_\_\_\_\_, *Peraturan Bupati Bandung Nomor 5 Tahun 2008 Tentang Tugas Pokok dan Fungsi Dinas Daerah: EkssemplarLepas*

\_\_\_\_\_, *Peraturan Bupati Bandung Nomor 22 Tahun 2010 Tentang Penetapan Nilai Jual Objek Pajak Reklame dan Nilai Strategis Pemasangan Reklame Sebagai Dasar Perhitungan Pajak Reklame : EkssemplarLepas*

\_\_\_\_\_, *Peraturan Bupati Bandung Nomor 21 Tahun 2011 Tentang Petunjuk Teknis Pelaksanaan dan Pengelolaan Pajak Reklame: EkssemplarLepas*

#### **Sumber Lain:**

Bajuri, Diding. 2010. *Pengaruh Perencanaan Stratejik Terhadap Efektivitas Penerimaan Pajak Daerah Kabupaten Majalengka Provinsi Jawa Barat (Studi Pungutan Pajak Pengambilan Bahan Galian Golongan C): Bandung : Disertasi: Program Pascasarjana Universitas Padjadjaran.*

- Donals and Carl E Van Horn. 1975. *The Policy Implementation Process: a Conceptual Famework*, Administration and Society, Vol. 6, No. 4.
- Elmore, R.F. ,1980, *Backward Mapping. Implementation Research and Policy Decisions*.*Political Science Quarterly*, Journal Vol 94, 601–616.
- Hjern, B. and Hull, C. 1982, *Implementation Research as Empirical Constitutionalism*.*European Journal of Political Research*, Journal Vol 2, 105–116.
- Yani, Ahmad .2010.*Implementasi Kebijakan Pengelolaan Keuangan Daerah Di Kabupaten Bekasi Provinsi Jawa Barat*. Bandung :Disertasi: Program PascasarjanaUniversitasPadjadjaran.
- Kadmasasmita. 1998. *Pengaruh Gaya Kepemimpinan Terhadap Motivasi Dan Produktivitas Kerja Pegawai Daerah Dalam Meningkatkan Efektivitas Penerimaan Pajak Daerah Pada Kabupaten Daerah Tingkat II Bandung* : Disertasi: Program PascasarjanaUniversitasPadjadjaran.,
- Katz, Saul K. 1980. *A System Approach to Development Administration*, dalam Fred W. Riggs, *Frontiers of Development Administration Review*, Journal Vol 40, No. 5.
- Lipsky, M. ,1971, *Street Level Bureaucracy and the Analysis of Urban Reform*. *Urban Affairs Quarterly*, Journal vol 6, 391–409.
- Natalivan, Petrus. 1997. “*Pedoman Teknis Penataan Media Reklame Luar Ruangan*”. Tugas Akhir tidak diterbitkan, JurusanPerencanaan Wilayah dan Kota InstitutTeknologi Bandung.
- Sabatier, P.A., and Mazmanian, D. ,1980. *A Framework of Analysis*.*Policy Studies Journal*vol 8, 58–60.
- Van Meter, D., and Van Horn, C. ,1975,. *The Policy Implementation Process*.*A Conceptual Framework*.*Administration and Society*, Journal vol. 6, 445–488.
- Yulisar, Bakri. 1999. “*Studi Faktor Nilai Strategis Lokasi Dalam Penempatan Reklame*”. Program Pascasarjana, InstitutTeknologi Bandung.